

1. Set Up Twilio Account

- Sign Up: If you don't already have a Twilio account, sign up at Twilio.
- Get API Credentials: Obtain your Account SID and Auth Token from the Twilio Console.

2. Create a Messaging Service

- Navigate to Messaging Services: In the Twilio Console, go to Messaging > Services.
- Create a New Service: Click on "Create Messaging Service" and follow the prompts to set it up.

3. Set Up A2P 10DLC Registration

- Create a Twilio Starter Profile: Go to Messaging > Regulatory Compliance and create a Twilio Starter Profile.
- Register a US A2P Sole Proprietor Brand: This verifies your business with US carriers.
- Register a Campaign: Link your campaign to the Messaging Service with your 10DLC phone number¹.

4. Configure IVR System

- Set Up Twilio Studio Flow: Use Twilio Studio to create a flow that handles incoming calls.
- Add a Gather Widget: Add a "Gather" widget to prompt the caller to press 1 for the SMS link.
- Send SMS: Use the "Send Message" widget to send the SMS with the link to the options page.

5. Create Options Page on ZapDial

- Sign Up on ZapDial: Businesses should create an account on the ZapDial website.
- Create Options Page: Use the ZapDial interface to create the options page and generate the link.

6. Integrate ZapDial Link in IVR

- Update IVR Script: Update the IVR script to include the option to press 1 for the SMS link.
- Test the System: Make test calls to ensure the flow works as expected.

Example Twilio Studio Flow

1. Incoming Call: Start with an incoming call trigger.
2. Gather Input: Use a "Gather" widget to prompt the caller to press 1.
3. Send SMS: If the caller presses 1, use a "Send Message" widget to send the SMS with the ZapDial link.

Additional Resources

- [Twilio Studio Documentation](#)
- [A2P 10DLC Registration Guide](#)